

**Summer Student Position****Designer****Location: Palmerston, Ont.**

Ready for your Branding and marketing development career? We have an exciting opportunity for you to be a leader and a brand & and market innovator. This position offers a qualified candidate an opportunity to work with our team in the rapidly growing field of precision agriculture technology. We are looking for a dynamic person to help us grow our business by reviewing and acting as an integrator of brand marketing and the effectiveness of our marketing strategies.

**What do you need to succeed?****Primary Responsibilities**

- You will be a key player responsible for coordinating and implementing a wide range of Ag Business & Crop's branding & and marketing activities, from brand-building campaigns to developing, updating and enhancing our Marketing Strategy SOP
- Updating and developing advertisement and marketing material
- Reviewing and updating our Branding template SOP
- category marketing strategies, and shopper marketing programs
- Work with other team members on brand & and marketing campaigns
- Provide input, guidance, and input on the website and other brand marketing material
- Assist with driving client connections, retention, and client surveys

**Job Qualifications**

- Exceptional technical writing skills for customers, media, and other external viewers
- Possess a good brand & and marketing knowledge.
- Working knowledge of various software programs including MS Office (Word, Excel, Access, PowerPoint, Outlook), Adobe Acrobat, Photoshop
- Strong leadership sense and a passion to apply it in a dynamic business environment.
- Excellent interpersonal, time management, and communication skills
- Positive attitude with a team-first mentality
- Ability to innovate and think differently.
- Ability to simultaneously manage projects on an ongoing basis.

**Other**

- Preference will be given to students within an underrepresented group minority and/or who have excellent written/oral official language bilingual skills.
- Own transportation required.
- Working remotely may be an option.
- Some flexibility in work hours is an asset.
- Duties as assigned.

**Ready to Apply?**

Submit your application too.

*Felix Weber, T.Ag (CEO)*

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